

APSA-ASCEPT 2022 JOINT CONFERENCE

LOCAL AND GLOBAL
PARTNERSHIPS TO
DRIVE INNOVATION
AND IMPACT

WWW.APSA-ASCEPT2022.COM
[#APSA-ASCEPT2022](https://twitter.com/APSA-ASCEPT2022)

DATE

Tuesday 29 November –
Friday 2 December 2022

VENUE

Crown Perth
Western Australia

Sponsorship and exhibition prospectus

AUSTRALASIAN PHARMACEUTICAL SCIENCE ASSOCIATION (APSA)

APSA is a professional society for individuals with an interest in pharmacy and the pharmaceutical sciences. The Association strives to promote and advance the study and application of pharmacy, pharmaceutical science and pharmacy and pharmaceutical science education and to facilitate the exchange of information and experiences between pharmacists, pharmaceutical scientists, and educators in Australasia. Membership is drawn from the Pharmacy Schools of Australia and New Zealand, the pharmaceutical and biotechnology industries, and associated government departments.

Regular annual conferences and short courses provide a forum for presentation of research and development applications from all branches of pharmacy and pharmaceutical sciences, as well as pharmacy and pharmaceutical science education. The Association has seen considerable growth in its membership over the past several years. Past APSA conferences have attracted over 300 delegates from academia, industry, government and professional societies and hosted a number of internationally recognised speakers.

AUSTRALASIAN SOCIETY OF CLINICAL AND EXPERIMENTAL PHARMACOLOGISTS AND TOXICOLOGISTS (ASCEPT)

ASCEPT is the professional and independent society in Australia and New Zealand for those with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member-based organisation and membership comprises clinicians, pharmacologists, toxicologists, pharmacists and scientists.

Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX). ASCEPT has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional conference of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high-quality scientific conferences. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award, as well as student prizes and early career awards. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to enhance our national and international reputation through its work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments, health services and industry.

WHO IS ATTENDING?

This conference will bring together leading national and international researchers, academics, clinicians, educators and industry colleagues in the fields of:

- clinical and experimental pharmacology
- pharmaceutical sciences
- clinical and experimental toxicology
- clinical pharmacy
- health services research
- medicines regulation and clinical research
- quality use of medicines
- drug discovery, development, formulation and delivery
- higher education and learning
- bioavailability and bioequivalence study design and assessment

WHY PARTICIPATE?

- Network directly with professionals
- Network with the professionals of the future (students)
- Increase corporate, brand or product awareness
- Establish relationships with potential clients in the pharmaceutical industry
- Showcase your services or products in a relaxed atmosphere

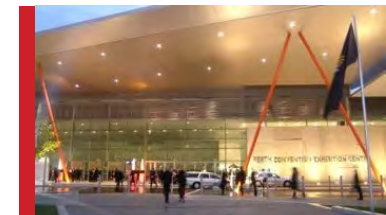
CONFERENCE VENUE

Crown Perth Convention Centre

Great Eastern Highway, Burswood WA

Crown Perth officially opened its doors to the public in 1985, bringing a fully-integrated entertainment precinct to Western Australia. It is renowned for its world-class facilities, entertainment, premium restaurants and luxury accommodation.

The conference will be held in the Crown Ballroom, Perth's newest and most prestigious event venue. Crown is located on the banks of the Swan River, just minutes from the CBD and both domestic and international airports.



SPONSORSHIP OPPORTUNITIES

If these sponsorship opportunities do not meet your requirements, but you would like to support the conference, please do not hesitate to contact the conference secretariat:

Email: apsa-ascept@expertevents.com.au

Phone: +61 7 3848 2100

Website: www.apsa-ascept2022.com

expert events
Professional conference organiser

Sponsorship opportunities

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All amounts are in Australian dollars and are inclusive of GST.

\$10,000 PRINCIPAL CONFERENCE SPONSOR (1 ONLY)

This is an opportunity to be named as the principal sponsor of the conference, including the opening plenary session.

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as the principal sponsor on all conference material including:

- conference website (with hyperlinks to company website)
- promotional notifications including email
- final program
- opening PowerPoint slide of opening plenary session
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- display signage (pull-up banner supplied by sponsor) during sponsored opening plenary session.

The principal sponsor will also receive a five-minute speaking opportunity during the opening plenary session to welcome delegates to the conference.

TRADE DISPLAY

Allocation of two complimentary trade tables. The principal sponsor will have priority selection of space (subject to time of confirmation).

REGISTRATION

Three complimentary conference registrations, which include attendance at the welcome reception, Presidents' function, all sessions, lunches, morning and afternoon teas, and the conference dinner.

ADVERTISING

- Sponsor logo to be displayed on delegates' online registration form.
- A full-page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications provided by the conference secretariat.
- Banner advertisement in the conference app (dimensions: 1440 wide x 205 high pixels).

SPONSORSHIP OF THE CONFERENCE WELCOME RECEPTION

The conference welcome reception will take place on Tuesday 29 November 2022 at the Crown Convention Centre. You will be acknowledged as the principal sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

ADDITIONAL SOCIAL EVENT TICKETS

Two tickets to the welcome reception and two tickets to the conference dinner.

ACCESS TO DELEGATE LIST

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

\$7,500 MAJOR CONFERENCE SPONSOR (4 ONLY)

This is an opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).*

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as a major sponsor on all conference material including:

- conference website (with hyperlinks to company website)
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- final program
- opening PowerPoint slide of nominated session
- display signage (pull-up banner supplied by sponsor) during sponsored session.

TRADE DISPLAY

Allocation of one complimentary trade table. Major sponsors will have priority selection of space (subject to time of confirmation).

REGISTRATION

One complimentary registration, which includes attendance at the conference welcome reception, Presidents' function, all sessions, lunches, morning and afternoon teas, and the conference dinner.

ADVERTISING

- A quarter-page, colour advertisement in the final program. Artwork to be supplied by sponsor. Advertisement dimensions: 134mm high x 90mm wide. File Format: Preference is for ads to be supplied in PRINT QUALITY Acrobat PDF format with fonts embedded or converted to outlines OR a JPEG file at 300dpi.
- Banner advertisement in the conference app (dimensions: 1440 wide x 205 high pixels).

ACCESS TO DELEGATE LIST

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance form and deposit.

SOLD

Sponsorship opportunities

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\$5,000 KEY CONFERENCE SPONSOR

This is an opportunity to be named as the key sponsor of one of the lunches, or oral or symposia sessions.*

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as a key sponsor on all conference material including:

- conference website (with hyperlinks to company website)
- final program
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed.

TRADE DISPLAY

Allocation of one complimentary trade table.

REGISTRATION

One complimentary conference registration, which includes attendance at the conference welcome reception, Presidents' function, all sessions, lunches, morning and afternoon teas, and the conference dinner.

ADVERTISING

- A colour strip advertisement in the final program. Artwork to be supplied by sponsor. Advertisement dimensions: 190mm wide x 35mm high. File Format: Preference is for ads to be supplied in PRINT QUALITY Acrobat PDF format with fonts embedded or converted to outlines OR a JPEG file at 300dpi.
- Banner advertisement in the conference app (dimensions: 1440 wide x 205 high pixels).

ACCESS TO DELEGATE LIST

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance form and deposit.

\$3,000 DELEGATE LANYARD SPONSOR (1 ONLY)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications provided by the conference secretariat.

\$5,000 CONFERENCE DINNER SPONSOR (1 ONLY)

Opportunity to be named as the sponsor of the conference dinner on 1 December 2022.

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as the conference dinner sponsor on the following:

- conference website (with hyperlinks to company website)
- final program
- conference dinner menus
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- emails promoting the conference dinner
- signage (pull-up banner supplied by sponsor) prominently displayed
- verbal acknowledgement as the sponsor during the conference dinner.

You will receive two tickets to the conference dinner.

You may provide brochures or promotional products (subject to approval) to be distributed on the night.

TRADE DISPLAY

Allocation of one complimentary trade table.

REGISTRATION

One complimentary conference registration, which includes attendance at the conference welcome reception, Presidents' function, all sessions, lunches, morning and afternoon teas, and the conference dinner.

\$2,500 CONFERENCE SUPPORTER

This is an opportunity to be named as the sponsor of one of the poster sessions or one of the daily morning or afternoon teas.*

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as a supporter on all conference material including:

- conference website (with hyperlinks to company website)
- final program
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed during sponsored session.

ACCESS TO DELEGATE LIST

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance form and deposit.

Sponsorship opportunities

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\$5,000 LUNCH WORKSHOP SPONSOR (2 ONLY)

This is an opportunity to run a 45-minute workshop during one lunch break. This “Getting up to speed” workshop should focus on new techniques and methods. A full proposal outlining the purpose and content of the workshop should be submitted and all applications are subject to the approval of the Scientific Program Committee.

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as a sponsor on all conference material including:

- conference website (with hyperlinks to company website)
- final program
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed during sponsored session.

TRADE DISPLAY

Allocation of one complimentary trade table.

REGISTRATION

One complimentary conference registration, which includes attendance at the conference welcome reception, Presidents’ function, all sessions, lunches, morning and afternoon teas, and the conference dinner.

ADVERTISING

- A colour strip advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor. Advertisement dimensions: 190mm wide x 35mm high. File Format: Preference is for ads to be supplied in PRINT QUALITY Acrobat PDF format with fonts embedded or converted to outlines OR a JPEG file at 300dpi.

ACCESS TO DELEGATE LIST

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants’ details from being included.

\$1,500 CONFERENCE CONTRIBUTOR

SPONSOR ACKNOWLEDGEMENT

Subject to the time of booking, recognition as a contributor on all conference material including:

- conference website (with hyperlinks to company website)
- final program
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session.

\$5,000 CONFERENCE APP SPONSOR (1 ONLY)

This is an opportunity to be named as the conference app sponsor. The app will provide delegates with all of the information they need on a device they already carry around all the time. It will showcase the full program, abstracts, speaker details, social program, maps and sponsor and exhibitor listing.

As the app sponsor you are entitled to:

- logo on the app splash screen (displays when application first opens)
- banner at top of screen on home page (640wide x 90high)
- a dedicated page on the app to showcase your organisation (company profile, logo, photos, information and links can be included)
- two “push notifications” which will appear as a text message at the centre top of the app screen

SPONSOR ACKNOWLEDGEMENT

Recognition as the app sponsor on all conference material including:

- conference website
- final program
- opening PowerPoint slide of opening plenary session
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- acknowledgement as the Conference App Sponsor during the opening plenary session
- emails promoting the conference app

ADVERTISING

- A quarter-page, colour advertisement in the program PDF promoting the conference app. Artwork to be supplied by sponsor. Advertisement dimensions: 134mm high x 90mm wide. File Format: Preference is for ads to be supplied in PRINT QUALITY Acrobat PDF format with fonts embedded or converted to outlines OR a JPEG file at 300dpi.

\$2,500 TABLE TOP EXHIBITOR

The conference program and trade exhibition have been designed to offer organisations maximum visibility and contact with conference delegates. All morning and afternoon teas and lunches will be served in the trade exhibition area. As the number of display tables is limited it is advisable to book early. Exhibitors are encouraged to design interesting and enticing displays.

Each exhibition package includes:

- one trestle table and chair and one general use electrical outlet
- attendance by one company representative-includes attendance at the conference welcome reception, catering for all morning and afternoon teas and lunches, and access to conference sessions
- recognition on the conference website and in the final program
- a copy of the delegate list will be provided, except where privacy laws exclude particular participants’ details from being included.

EXHIBITION OPENING TIMES

The exhibition will be open during the following hours (subject to change):

Wednesday 30 November 09:30–16:00
Thursday 1 December 09:30–16:00
Friday 2 December 09:30–13:15

Sponsorship summary

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BENEFITS	\$10,000 PRINCIPAL SPONSOR	\$7,500 MAJOR SPONSOR	\$5,000 KEY SPONSOR	\$5,000 CONFERENCE APP SPONSOR	\$5,000 LUNCH WORKSHOP SPONSOR	\$5,000 CONFERENCE DINNER SPONSOR	\$3,000 DELEGATE LANYARD SPONSOR	\$2,500 SUPPORTER	\$2,500 TABLE TOP EXHIBITOR	\$1,500 CONTRIBUTOR
	1 ONLY	4 ONLY		1 ONLY	2 ONLY	1 ONLY	1 ONLY			
Sponsor acknowledgement										
Final program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference website (with hyperlinks to your website)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference signage including in the main plenary room and on all sponsor PowerPoint holding slides	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional notifications including email	✓			✓						
Opportunity to address delegates (five minutes)	✓									
Display signage during sponsored session	✓	✓	✓		✓	✓		✓		
Opportunity to run a lunch workshop					✓					
Logo on conference dinner menu						✓				
Logo on Lanyard							✓			
Display table										
Number of tables	3	1	1						1	
Registrations										
Complimentary conference registrations	3	1	1		1				1	
Advertising										
Logo on online registration form	✓									
Final program	full page	1/4 page	strip ad	1/4 page	strip ad					
App banner advertisement	✓	✓	✓							
Logo on the app splash screen				✓						
Banner at top of screen on app home page				✓						
Dedicated page on the app to showcase your organisation				✓						
Two "push notifications" in the app				✓						
Social events										
Acknowledgement as welcome reception sponsor	✓									
Additional tickets to welcome reception	2									
Acknowledgement as conference dinner sponsor						✓				
Additional tickets to conference dinner	2					2				
Delegate list										
A copy of the delegate list	✓	✓	✓		✓			✓	✓	

Sponsorship and exhibition application form

ABN 87 544 003 722

Company/organisation name:	
Contact name:	
Position:	
Address:	
City:	
State:	
Country:	Postcode:
Phone:	
Email:	
Signature:	
Date:	

I am authorised to sign this document on behalf of the company/organisation and acknowledge that it will pay all costs as detailed on this form and follow the guidelines as detailed in this prospectus.

If different to the above, please include the details of the person who will be responsible for the organisation of your sponsorship entitlements or trade display.

Contact name:
Position:
Phone:
Email:

Sponsorship item	Cost (GST inclusive)	Please ✓
Principal	\$10,000	
Major	\$7,500	
Key	\$5,000	
Supporter	\$2,500	
Contributor	\$1,500	
Lunch workshop	\$5,000	
App Sponsor	\$5,000	
Conference dinner	\$5,000	
Table top exhibitor	\$2,500	
Delegate lanyard	\$3,000	
TOTAL:		

All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.

☐ Payment of \$_____ will be made via EFT into the conference bank account.

Electronic Funds Transfer (EFT)

BSB: 034-041

Account Number: 382944

Account Name: ASCEPT-APSA

Bank: Westpac Banking Corporation

Address: 81-85 Racecourse Road, Hamilton Qld 4007, Australia

AustraliaSwift Code: WPACAU2S

Reference Number: Organisation name

Remittance advice must be sent to apsa-ascept@expertevents.com.au

Please EMAIL completed form to the APSA-ASCEPT Conference

Secretariat via apsa-ascept@expertevents.com.au

CONFERENCE SECRETARIAT

Phone: +61 7 3848 2100

Email: apsa-ascept@expertevents.com.au

Post: PO Box 351, Hamilton Central Qld 4007 Australia

SPONSORS WITH TRADE DISPLAY AND EXHIBITORS:

☐ I acknowledge and accept the conference sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify APSA, ASCEPT, their committee members, Expert Events and Crown Perth against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture or fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our trade table attended and operational and will not commence packing or removal until after the exhibition closes.

Signature:

Date:

TERMS AND CONDITIONS

- Expert Events and the APSA-ASCEPT Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Selection of sponsors will be based on their ability to meet conference requirements and offer innovative solutions. Expert Events and the APSA-ASCEPT Conference Committee reserve the right, in their absolute discretion, to refuse any sponsorship application.
- All sponsorship and trade exhibitor bookings will only be confirmed on receipt of a signed application form and full payment. Preferred payment is Electronic Funds Transfer (EFT) although credit card payments can be accepted and will incur an additional 2% charge for merchant fees.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their trade table until full payment and a booking form is received by Expert Events.
- No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the APSA-ASCEPT Conference Committee.

Please refer to the sponsorship and exhibitor agreements for full terms and conditions.