

ASCEPT Virtual

Annual Scientific Meeting

29 NOV – 2 DEC 2021

20/20 Hindsight – creating a sustainable future for pharmacology and toxicology



Sponsorship prospectus

#ASCEPT2021
www.asceptasm.com

Australasian Society of Clinical and Experimental Pharmacologists and Toxicologists (ASCEPT)

ASCEPT is the professional and independent society in Australia and New Zealand for those with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member-based organisation and membership comprises clinicians, pharmacologists, toxicologists, pharmacists and scientists.

Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX). ASCEPT has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional Meeting of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high-quality scientific meetings. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award, as well as student prizes and early career awards. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to enhance our national and international reputation through its work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments and health services.

ASCEPT ASM 2021 organising committee

- **Dr Dan Wright, SAC Chair**, *University of Otago*
- **Assoc Prof Danijela Gnjidic, ASCEPT President**, *The University of Sydney*
- **Prof Kevin Pflieger, ASCEPT President Elect**, *The University of Western Australia*
- **Prof Ross Vlahos, ASCEPT Treasurer**, *RMIT University*
- **Assoc Prof Kellie Charles**, *The University of Sydney*
- **Dr Betty Exintaris**, *Monash University*
- **Assoc Prof Tina Hinton**, *The University of Sydney*
- **Dr Bridin Murnion**, *Wyong Hospital*
- **Dr Nicola Smith**, *University of New South Wales*

Who is attending?

This virtual meeting will bring together leading national and international researchers, academics, clinicians and educators in the fields of:

- clinical and experimental pharmacology
- pharmaceutical sciences
- clinical and experimental toxicology
- clinical pharmacy
- health services research
- medicines regulation and clinical research
- quality use of medicines
- drug delivery, drug formulation and drug delivery research
- higher education and learning
- bioavailability and bioequivalence study design and assessment, preparation and review of regulatory dossiers.

We would be delighted to discuss any sponsorship opportunities.

If these sponsorship opportunities do not meet your requirements, but you would like to support the virtual meeting, please do not hesitate to contact the meeting secretariat:

expert events
Professional conference organiser

Email: asceptasm@expertevents.com.au

Phone: +61 7 3848 2100

Post: PO Box 351, Hamilton Central,
Qld 4007 Australia

Website: www.asceptasm.com

\$10,000 PRINCIPAL SPONSOR (1 ONLY)

This is an opportunity to be named as the principal sponsor of the meeting, including the opening plenary session.

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement and company profile on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement in conjunction with the keynote speaker for the sponsored opening session and on the program page of the meeting website (with hyperlink)
- Logo acknowledgement on the thank you page of the meeting registration site
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Extended verbal acknowledgement and introduction by the Chair of the opening plenary session
- Three-minute speaking opportunity during the opening plenary session to welcome delegates to the meeting
- Logo acknowledgement on the sponsors page of the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF
- Acknowledgement of sponsorship during three (3) ASCEPT Special Interest Group (SIG) 2021 mid-year forums or workshops. This includes logo acknowledgement on promotional materials, the SIG forum, registration site, in ASCEPT newsletters and verbal acknowledgement by the Chair at the commencement of the workshop

Advertising

- Two (2), 150 word articles included in the ASCEPT Society newsletter sent to all members (content supplied by sponsor, to be approved by ASCEPT)
- Logo acknowledgement in three (3) ASCEPT Society newsletters in conjunction with meeting promotion
- Logo acknowledgement on five (5) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in five (5) outbound social media communications prior to the meeting
- One half-page (190mm x 135mm), colour advertisement in the meeting program PDF (artwork to be supplied by sponsor)
- Banner advertisement in the virtual meeting portal (artwork to be supplied by sponsor)
- Two (2) announcements, of up to 30 words, in the virtual meeting portal
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Four (4) downloadable flyers included in the virtual meeting portal
- A five-minute pre-recorded video presentation included in the virtual meeting portal
- A 30 second pre-recorded promotional video played at the commencement of sponsored session

Registration

Five (5) complimentary meeting registrations

\$5,000 PREMIUM SPONSOR (3 ONLY)

This is an opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement and company profile on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement in conjunction with the keynote speaker for the sponsored session and on the program page of the meeting website (with hyperlink)
- Logo acknowledgement on the thank you page of the meeting registration site
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Verbal acknowledgement by the Chair of the sponsored session
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF
- Acknowledgement of sponsorship during two (2) ASCEPT Special Interest Group (SIG) 2021 mid-year forums or workshops. This includes logo acknowledgement on promotional materials, the SIG forum, registration site, in ASCEPT newsletters and verbal acknowledgement by the Chair at the commencement of the workshop

Advertising

- One (1), 150 word article included in the ASCEPT Society newsletter sent to all members (content supplied by sponsor, to be approved by ASCEPT)
- Logo acknowledgement in two (2) ASCEPT Society newsletters in conjunction with meeting promotion
- Logo acknowledgement on four (4) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in three (3) outbound social media communications prior to the meeting
- One strip (190mm x 35mm), colour advertisement in the meeting program PDF (artwork to be supplied by sponsor)
- Banner advertisement in the virtual meeting portal (artwork to be supplied by sponsor)
- Two (2) announcements, of up to 30 words, in the virtual meeting portal
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Four (4) downloadable flyers included in the virtual meeting portal
- A five-minute pre-recorded video presentation included in the virtual meeting portal
- A 30 second pre-recorded promotional video played at the commencement of sponsored session

Registration

Three (3) complimentary meeting registrations

\$3,500 MAJOR SPONSOR

This is an opportunity to be named as the sponsor of one of the symposia sessions (subject to agreement by the symposium organiser).

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Verbal acknowledgement by the Chair of the sponsored session
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF
- Acknowledgement of sponsorship during one (1) ASCEPT Special Interest Group (SIG) 2021 mid-year forum or workshop. This includes logo acknowledgement on promotional materials, the SIG forum, registration site, in ASCEPT newsletters and verbal acknowledgement by the Chair at the commencement of the workshop

Advertising

- One (1), 150 word article included in an ASCEPT Society newsletter sent to all members (content supplied by sponsor, to be approved by ASCEPT)
- Logo acknowledgement in two (2) ASCEPT Society newsletters in conjunction with meeting promotion
- Logo acknowledgement on two (2) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in two (2) outbound social media communications prior to the meeting
- Banner advertisement in the virtual meeting portal (artwork to be supplied by sponsor)
- One (1) announcement, of up to 30 words, in the virtual meeting portal
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Three (3) downloadable flyers included in the virtual meeting portal
- A five-minute pre-recorded video presentation included in the virtual meeting portal

Registration

Two (2) complimentary meeting registrations

\$2,000 KEY SPONSOR

This is an opportunity to be named as the sponsor of one of the oral sessions.

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the opening PowerPoint slide of the sponsored session
- Verbal acknowledgement by the Chair of the sponsored session
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF

Advertising

- Logo acknowledgement in one (1) ASCEPT Society newsletter in conjunction with meeting promotion
- Logo acknowledgement on two (2) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in one (1) outbound social media communication prior to the meeting
- Banner advertisement in the virtual meeting portal (artwork to be supplied by sponsor)
- One (1) announcement, of up to 30 words, in the virtual meeting portal
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Two (2) downloadable flyers included in the virtual meeting portal
- A five-minute pre-recorded video presentation in the virtual meeting portal

Registration

Two (2) complimentary meeting registrations

\$2,000 POSTER SPONSOR (1 ONLY)

This is an opportunity to be named as the sponsor of the poster gallery.

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the poster information page of the meeting website (with company profile and hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the final poster program PDF
- Logo acknowledgement on all email notifications to poster presenters

Advertising

- Logo acknowledgement in one (1) ASCEPT Society newsletter in conjunction with meeting promotion
- Logo acknowledgement on two (2) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in one (1) outbound social media communication prior to the meeting
- Banner advertisement in the virtual meeting portal (artwork to be supplied by sponsor)
- One (1) announcement, of up to 30 words, in the virtual meeting portal
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Two (2) downloadable flyers included in the virtual meeting portal
- A five-minute pre-recorded video presentation in the virtual meeting portal

Registration

Two (2) complimentary meeting registrations

\$2,000 NETWORKING SPONSOR (1 ONLY)

This is an opportunity to be named as the sponsor of the meeting hub and virtual networking events.

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF
- Logo acknowledgement on marketing of nominated networking event/meeting hub
- Logo acknowledgement and/or graphic in the virtual meeting portal (artwork to be supplied by sponsor)

Advertising

- Logo acknowledgement in one (1) ASCEPT Society newsletter in conjunction with meeting promotion
- Logo acknowledgement on two (2) emails promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in one (1) outbound social media communication prior to the meeting
- Organisation logo, profile and URL link featured in the virtual meeting portal
- Two (2) downloadable flyers included in the virtual meeting portal

Registration

Two (2) complimentary meeting registrations

\$1,000 SUPPORTER

This is an opportunity to be named as the sponsor of one meeting break.

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the sponsors page in the final program PDF
- Logo acknowledgement on the sponsored session in the final program PDF

Advertising

- Logo acknowledgement in one (1) ASCEPT Society newsletter in conjunction with meeting promotion
- Logo acknowledgement on one (1) email promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Logo acknowledgement in one (1) outbound social media communication prior to the meeting
- Organisation logo, profile and URL link featured in the virtual meeting portal
- One (1) downloadable flyer included in the virtual meeting portal

Registration

One (1) complimentary meeting registration

\$500 SOCIETY FRIEND

Sponsor acknowledgement

- Logo on the ASCEPT Society website (with hyperlink to company website)
- Logo acknowledgement on the sponsors page of the meeting website (with hyperlink to company website)
- Logo acknowledgement on the PowerPoint slide acknowledging all sponsors at the commencement of all sessions
- Logo acknowledgement on the sponsors page in the final program PDF

Advertising

- Logo acknowledgement in one (1) ASCEPT Society newsletter in conjunction with meeting promotion
- Logo acknowledgement on one (1) email promoting the meeting
- Logo acknowledgement on the email to registered delegates with portal login link and instructions
- Organisation logo, profile and URL link featured in the virtual meeting portal
- One (1) downloadable flyer included in the virtual meeting portal

All artwork is to be supplied by the sponsor according to the specifications provided by the meeting secretariat.

Artwork is to be submitted by the deadline advised.

Sponsorship summary



	\$10,000 PRINCIPAL SPONSOR <i>(1 only)</i>	\$5,000 PREMIUM SPONSOR <i>(3 only)</i>	\$3,500 MAJOR SPONSOR	\$2,000 KEY SPONSOR	\$2,000 POSTER SPONSOR <i>(1 only)</i>	\$2,000 NETWORKING SPONSOR <i>(1 only)</i>	\$1,000 MEETING SUPPORTER	\$500 SOCIETY FRIEND
Named sponsor of	SOLD opening plenary	a plenary (excluding opening)	a symposium	an oral session	poster gallery	meeting hub and virtual networking	a meeting break	
Logo acknowledgement:								
ASCEPT Society website	✓	✓	✓	✓	✓	✓	✓	✓
Sponsors page of the meeting website	✓	✓	✓	✓	✓	✓	✓	✓
Program page of the meeting website with session keynote speaker	✓	✓						
Thank you page of the meeting registration site	✓	✓						
The poster information page of the meeting website					✓			
PowerPoint slide acknowledging all sponsors at the commencement of all sessions	✓	✓	✓	✓	✓	✓	✓	✓
Opening PowerPoint slide of sponsored session	✓	✓	✓	✓				
Sponsors page in the final program PDF	✓	✓	✓	✓	✓	✓	✓	✓
Sponsored session in the final program PDF	✓	✓	✓	✓		✓	✓	
Poster program PDF					✓			
Email notifications to poster presenters					✓			
Marketing of meeting hub and virtual networking events						✓		
Logo/graphic in the virtual meeting portal with meeting hub and virtual networking events						✓		
Sponsor acknowledgement:								
Three-minute speaking opportunity during the opening plenary session	✓							
Verbal acknowledgement by the Chair of the sponsored session	✓	✓	✓	✓				
Company profile on the sponsors page of the meeting website	✓	✓						
Acknowledgement of sponsorship during ASCEPT Special Interest Group 2021 mid-year forums/workshops. This includes logo on promotional materials, the SIG forum, registration site, in ASCEPT newsletters and verbal acknowledgement by the workshop Chair.	3	2	1					
Advertising								
150 word article included in the ASCEPT Society newsletter	2	1	1					
Logo in ASCEPT Society newsletters in association with meeting promotion	3	2	2	1	1	1	1	1
Logo on emails promoting the meeting	5	4	2	2	2	2	1	1
Logo on the email to registered delegates with portal login link and instructions	✓	✓	✓	✓	✓	✓	✓	✓
Logo in outbound social media communications prior to the meeting	5	3	2	1	1	1	1	
Advertisement in the meeting program PDF	Half-page ad	Strip ad						
Banner advertisement in the virtual meeting portal	✓	✓	✓	✓	✓			
Announcements, of up to 30 words, in the virtual meeting portal	2	2	1	1	1			
Logo, profile and URL link featured in the virtual meeting portal	✓	✓	✓	✓	✓	✓	✓	✓
Downloadable flyers included in the virtual meeting portal	4	4	3	2	2	2	1	1
Five-minute video in the virtual meeting portal	✓	✓	✓	✓	✓			
A 30 second promotional video played at the commencement of sponsored session	✓	✓						
Registration								
Complimentary meeting registrations	5	3	2	2	2	2	1	0

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Application to sponsor

The online sponsorship application form is available on the website:
<https://www.asceptasm.com/2021-annual-scientific-meeting/sponsors/>

Payment

Full payment for sponsorship packages is due within 30 days of application. A tax invoice will be issued upon completion of the sponsorship application. Sponsorship packages will be released for sale if payment is not received in the appropriate timing.

Sponsor requests will not be confirmed until payment is received.

Electronic Funds Transfer (EFT)

Bank account details will be provided on your invoice. Remittance advice must be sent to asceptasm@expertevents.com.au

Meeting Secretariat

expert events
Professional conference organiser

Phone: +61 7 3848 2100

Email: asceptasm@expertevents.com.au

Post: PO Box 351, Hamilton Central Qld 4007 Australia

Terms and conditions

1. Expert Events and the ASCEPT Meeting Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the meeting. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. All sponsorship bookings must be completed through the online application form and will be confirmed by the meeting secretariat on receipt of full payment. Payment by Electronic Funds Transfer (EFT) is preferred.
3. All cancellations must be advised in writing directly to Expert Events. If you provide notice of cancellation to Expert Events prior to 30 June 2021 a 50% cancellation fee will apply. On or after 30 June 2021 a 100% cancellation fee will apply.
4. Please refer to the [sponsorship agreement](#) for full terms and conditions.

An important note about privacy

The information you provide when you submit your personal information to us will be collected by Expert Events Pty Ltd and will be shared with ASCEPT and other participants in the event, as set out in Expert Events' privacy policy, privacy collection statements and the specific consents contained in the meeting website and in the terms and conditions for sponsors and exhibitors.

Expert Events' privacy policy can be found at:
<https://www.expertevents.com.au/privacy-policy/>.