

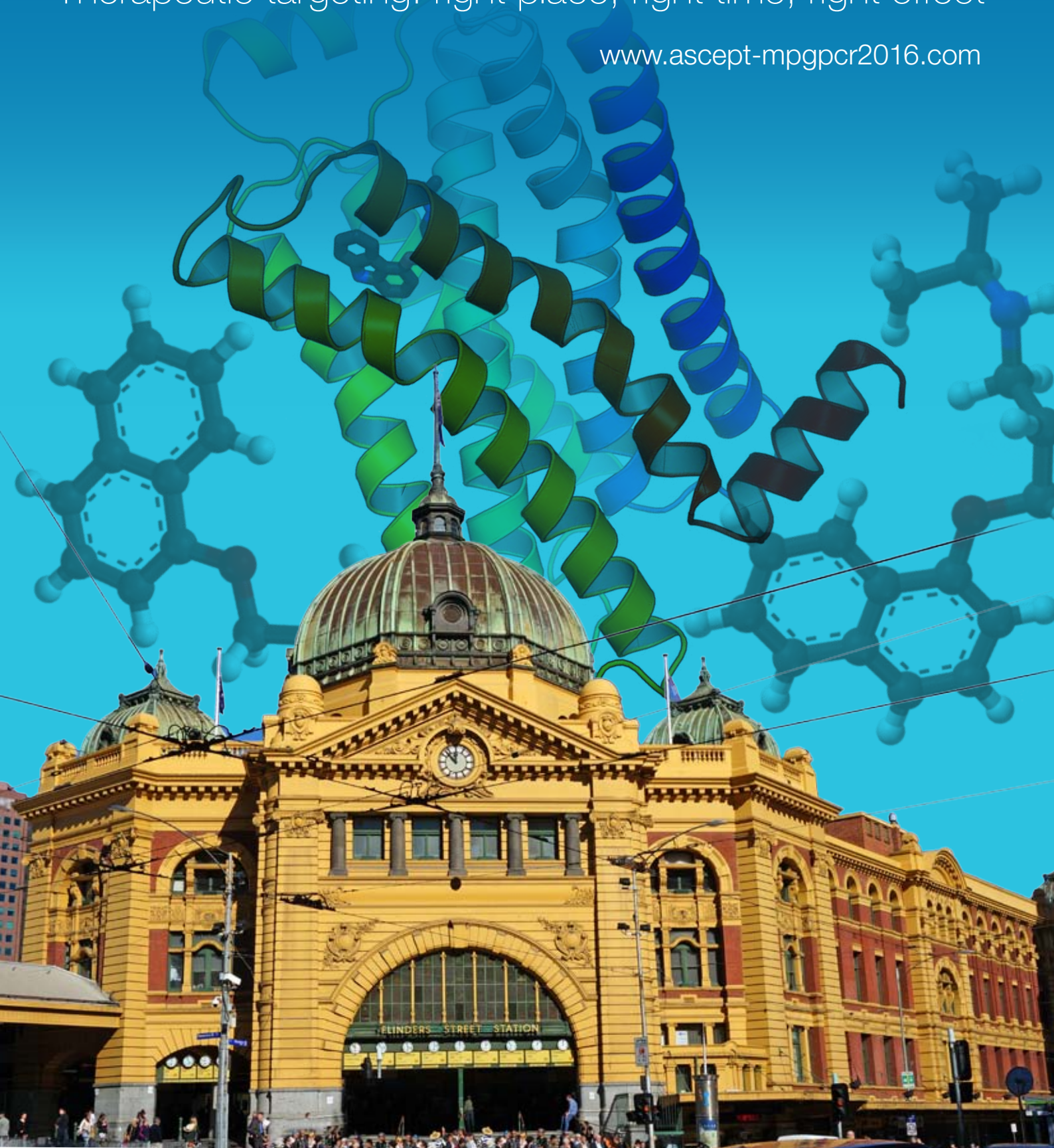


# ASCEPT-MPGPCR

JOINT SCIENTIFIC MEETING **27-30 NOVEMBER 2016**  
MELBOURNE CONVENTION & EXHIBITION CENTRE

Therapeutic targeting: right place, right time, right effect

[www.ascept-mpgpcr2016.com](http://www.ascept-mpgpcr2016.com)



Sponsorship and Exhibition Prospectus

## Australasian Society of Clinical and Experimental Pharmacologists and Toxicologists (ASCEPT)



ASCEPT is the professional and independent society in Australia and New Zealand with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member based organisation and membership comprises clinicians, pharmacologists, pharmacists and scientists.

Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX), and has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional Meeting of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high quality scientific meetings, student prizes and travel grants. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to grow our national and international reputation through the support of our work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments and health services.

## The Molecular Pharmacology of G Protein-Coupled Receptors (MP-GPCR)

The MP-GPCR meeting covers recent developments in the field, with key presentations from leading researchers from around the world. This is a focused and intimate meeting, emphasising novel concepts in GPCR pharmacology and drug discovery.

The meeting provides a relaxed interface between students, postdoctoral fellows, academic and industrial scientists from around the globe that encourages interaction, collaboration and debate on the latest research in the field. Previously hosted at the Monash Institute of Pharmaceutical Sciences, the MP-GPCR is delighted to again be part of the ASCEPT annual scientific meeting, after a successful collaboration with ASCEPT in 2014.

### Why participate?

- Network directly with professionals
- Network with the professionals of the future (students)
- Increase corporate, brand or product awareness
- Establish relationships with potential clients in the pharmaceutical industry
- Showcase your services or products in a relaxed atmosphere.

We would be delighted to discuss any sponsorship or exhibition opportunities.

Our aim is to ensure that delegates walk away from the meeting feeling inspired and uplifted and that our supporters receive the most exposure from their support of the ASCEPT-MPGPCR 2016 Meeting. Please contact the 2016 meeting secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

### Sponsorship enquiries

For more information about the joint ASCEPT-MPGPCR 2016 Meeting, please contact the meeting secretariat:



Email: [ascept-mpgpcr@expertevents.com.au](mailto:ascept-mpgpcr@expertevents.com.au)

Phone: +61 7 3848 2100

Fax: +61 7 3848 2133

Post: PO Box 351, Hamilton Central, Qld 4007

Website: [www.ascept-mpgpcr2016.com](http://www.ascept-mpgpcr2016.com)

### Who is attending?

This meeting will bring together leading national and international researchers, academics, clinicians and educators in the fields of

- clinical and experimental pharmacology
- pharmaceutical sciences
- clinical and experimental toxicology
- pharmacy practice and clinical pharmacy
- health services research
- medicines regulation and clinical research
- quality use of medicines
- higher education and learning
- GPCR biologists and medicinal chemists
- drug discovery scientists.

### Meeting venue - The Melbourne Convention and Exhibition Centre (MCEC)

The MCEC is located at 1 Convention Centre Pl, South Wharf 3006.

Located on the banks of the Yarra River, the MCEC is only a short walk from Melbourne's CBD, and a 20-minute drive from Melbourne Airport. Trams, trains and buses all offer convenient access to the MCEC. Visitors looking for a truly Melbourne experience will find it encapsulated here at the centre - art, entertainment, culture, food and wine all set among an absolutely stunning, award-winning architectural design.

## Sponsorship opportunities

All amounts are in Australian dollars and include GST.

### Principal meeting sponsor \$15,000 (incl GST) (1 only)

Opportunity to be named as the principal sponsor of the meeting, including the opening plenary session.

#### Sponsor acknowledgement

Subject to the time of booking, recognition as the Principal sponsor on all meeting material including

- meeting website (with hyperlinks to company website)
- promotional notifications including email
- external promotional pieces such as magazine articles
- final program handbook
- opening powerpoint slide of opening plenary session
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- display signage (pull-up banner) during sponsored opening plenary session.

The Principal sponsor will also receive a short speaking opportunity (5 minutes) during the opening plenary session to welcome delegates to the meeting.

#### Trade display

Allocation of two complimentary trade tables. The Principal sponsor will have priority selection of space (subject to time of confirmation).

#### Registration

Three complimentary meeting registrations, which include attendance at the welcome reception, President's function, all sessions, lunches, morning and afternoon teas and meeting dinner.

#### Advertising

Sponsor logo to be displayed on delegates' online registration form.

A full page, colour advertisement and/or advertorial in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the meeting secretariat.

#### Sponsorship of the meeting welcome reception

The meeting welcome reception will take place on Sunday 27 November, 2016 at the Melbourne Convention and Exhibition Centre. You will be acknowledged as the sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

#### Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive an additional 3 tickets to the welcome reception and 3 complimentary tickets to the meeting dinner.

#### Satchel inserts

The Principal sponsor is entitled to supply up to three single A4 size brochures (or equivalent) for insertion in delegates' satchels.

#### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

### Major meeting sponsor \$10,000 (incl GST) (4 only)

Opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).\*

#### Sponsor acknowledgement

Subject to the time of booking, recognition as the Major sponsor on all meeting material including

- meeting website (with hyperlinks to company website)
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- final program handbook
- opening powerpoint slide of nominated session
- display signage (pull-up banner) during sponsored session.

#### Trade display

Allocation of one complimentary trade table. The Major sponsor will have priority selection of space (subject to time of confirmation).

#### Registration

Two complimentary meeting registrations, which include attendance at the meeting welcome reception, President's function, all sessions, lunches, morning and afternoon teas and meeting dinner.

#### Advertising

A half page, colour advertisement in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the meeting secretariat.

#### Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 2 complimentary tickets to the meeting dinner.

#### Satchel inserts

The Major sponsor is entitled to supply up to two single A4 size brochures (or equivalent) for insertion in delegates' satchels.

#### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

\* Preference will be allocated on receipt of acceptance and deposit form

## Key meeting sponsor

\$5,000 (incl GST)

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Opportunity to be named as the sponsor of one of the lunches, oral paper or symposia sessions.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Key sponsor on all meeting material including

- meeting website (with hyperlinks to company website)
- final program handbook
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

### Trade display

Allocation of one complimentary trade display.

### Registration

One complimentary meeting registration, which includes attendance at the meeting welcome reception, President's function, all sessions, lunches, morning and afternoon teas and meeting dinner.

### Advertising

A quarter-page full colour advertisement in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the meeting secretariat.

### Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 1 complimentary ticket to the meeting dinner.

### Satchel inserts

Key sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

\* Preference will be allocated on receipt of acceptance and deposit form

## Sponsor

\$2,500 (incl GST)

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### Sponsor acknowledgement

Subject to the time of booking, recognition as a sponsor on all meeting material including

- meeting website (with hyperlinks to company website)
- final program handbook
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session

### Trade display

Allocation of one complimentary trade table.

### Registration

One complimentary meeting registration, which includes attendance at the meeting welcome reception, President's function, all sessions, lunches, morning and afternoon teas and meeting dinner.

### Satchel inserts

Sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

## Lunch workshop

\$3,000 (incl GST)

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Opportunity to run a 45 minute workshop during one lunch break. This "Getting up to speed" workshop should focus on new techniques and methods. A full proposal outlining the purpose and content of the workshop should be submitted and all applications are subject to the approval of the Scientific Program Committee.

### Sponsor acknowledgement

Subject to the time of booking, recognition as a sponsor on all meeting material including

- meeting website (with hyperlinks to company website)
- final program handbook
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

### Registration

One complimentary meeting registration, which includes attendance at the meeting welcome reception, all sessions, lunches, morning and afternoon teas and meeting dinner.

### Satchel inserts

Workshop sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.



## Meeting supporter

\$1,500 (incl GST)

Opportunity to be named as the sponsor of either one of the poster sessions or one of the daily morning or afternoon teas.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a supporter on all meeting material including

- meeting website (with hyperlinks to company website)
- final program handbook
- meeting signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

### Satchel inserts

Meeting supporters are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

\* Preference will be allocated on receipt of acceptance and deposit form

## Meeting dinner sponsor

\$2,000 (incl GST)

Opportunity to be named as the sponsor of the meeting dinner on Tuesday, 29 November 2016.

### Sponsor acknowledgement

Subject to the time of booking, recognition as the meeting dinner sponsor on

- meeting website (with hyperlinks to company website)
- final program handbook
- meeting dinner menus
- signage prominently displayed (pull-up banner supplied by sponsor)
- verbal acknowledgement as the sponsor during the meeting dinner.

You will receive 3 tickets to the meeting dinner.

You may provide brochures or promotional products (subject to approval) to be distributed on the night.

## Delegate lanyard sponsor

\$1,500 (incl GST)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications given by the meeting secretariat.

## Final program advertising

Full page - \$660 (incl GST)

Half page - \$330 (incl GST)

The final program handbook will include program details, social information, general meeting information and abstracts. This will be distributed to all registered delegates. The copy will be written and the publication produced by the meeting secretariat (full colour artwork to be supplied by sponsor to specifications given by the meeting secretariat).

## Satchel inserts

\$440 (incl GST) per insert

Companies will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The meeting secretariat will approve all inserts.

## Exhibitor

\$1,500 (incl GST)

The meeting program and trade exhibition have been designed to offer organisations maximum visibility and contact with meeting delegates. All morning and afternoon teas and lunches will be served in the trade exhibition area which is located in the foyer adjacent to the main meeting rooms. A limited number of display tables are available so it is advisable to book early. Exhibitors are encouraged to design interesting and enticing displays.

Each exhibition package includes

- trade display table for two consecutive days (please nominate the days you wish to attend on the application form)
- one trestle table and chair
- power - one general use power point per table
- attendance by one company representative for two consecutive days as nominated - includes catering for all morning and afternoon teas, lunches and access to meeting sessions.
- recognition on the meeting website and in the final program handbook
- a copy of the delegate list will be provided, except where privacy laws exclude particular participants' details from being included.

Note: Should you wish to extend your trade display to include one additional day, the fee is \$250.

### Exhibition opening times

The exhibition will be open during the following hours (please note all times are subject to change):

|                             |               |
|-----------------------------|---------------|
| Monday, 28 November 2016    | 08:00 – 15:30 |
| Tuesday, 29 November 2016   | 08:00 – 15:30 |
| Wednesday, 30 November 2016 | 08:00 – 15:30 |

On **Sunday, 27 November 2016** the meeting Welcome reception will be held in the Auditorium Foyer from 18:00 – 19:30. Trade tables will not be open at this time, however you are welcome to display a banner at this function.

## Sponsorship summary

| Benefits  | Principal sponsor | Major sponsor | Key sponsor | Sponsor | Lunch workshop sponsor | Supporter | Meeting dinner sponsor | Exhibitor |
|---|-------------------|---------------|-------------|---------|------------------------|-----------|------------------------|-----------|
|   | (1 only)          | (4 only)      |             |         |                        |           | (1 only)               |           |
|   | \$15,000          | \$10,000      | \$5,000     | \$2,500 | \$3,000                | \$1,500   | \$2,000                | \$1,500   |
| <b>Sponsor acknowledgement</b>                    |                   |               |             |         |                        |           |                        |           |
| Final program handbook                            | ✓                 | ✓             | ✓           | ✓       | ✓                      | ✓         | ✓                      | ✓         |
| Meeting website (with hyperlinks to your website) | ✓                 | ✓             | ✓           | ✓       | ✓                      | ✓         | ✓                      | ✓         |
| Promotional notifications including email         | ✓                 |               |             |         |                        |           |                        |           |
| External promotional pieces                       | ✓                 |               |             |         |                        |           |                        |           |
| Opportunity to address delegates (5mins)          | ✓                 |               |             |         |                        |           |                        |           |
| Display signage during sponsored session          | ✓                 | ✓             | ✓           |         | ✓                      | ✓         | ✓                      |           |
| Opportunity to run a lunch workshop               |                   |               |             |         | ✓                      |           |                        |           |
| Logo on meeting dinner menu                       |                   |               |             |         |                        |           | ✓                      |           |
| <b>Display table</b>                              | 2                 | 1             | 1           | 1       |                        |           |                        | 1         |
| <b>Registration</b>                               |                   |               |             |         |                        |           |                        |           |
| Complimentary meeting registrations               | 3                 | 2             | 1           | 1       | 1                      |           |                        | 1         |
| <b>Advertising</b>                                |                   |               |             |         |                        |           |                        |           |
| Online registration form - logo                   | ✓                 |               |             |         |                        |           |                        |           |
| Final program handbook - full page, colour        | ✓                 |               |             |         |                        |           |                        |           |
| Final program handbook - 1/2 page, colour         |                   | ✓             |             |         |                        |           |                        |           |
| Final program handbook - 1/4 page, colour         |                   |               | ✓           |         |                        |           |                        |           |
| <b>Social events</b>                              |                   |               |             |         |                        |           |                        |           |
| Acknowledgement as welcome reception sponsor      | ✓                 |               |             |         |                        |           |                        |           |
| Additional tickets to welcome reception           | 3                 |               |             |         |                        |           |                        |           |
| Additional tickets to meeting dinner              | 3                 | 2             | 1           |         |                        |           | 3                      |           |
| <b>Satchel inserts</b>                            |                   |               |             |         |                        |           |                        |           |
| Up to A4 size brochure or equivalent              | 3                 | 2             | 1           | 1       | 1                      | 1         |                        |           |
| <b>Delegate list</b>                              |                   |               |             |         |                        |           |                        |           |
| Copy provided                                     | ✓                 | ✓             | ✓           | ✓       | ✓                      | ✓         |                        | ✓         |

If these sponsorship opportunities do not meet your requirements, but you would like to support the meeting, please do not hesitate to contact Expert Events.

# ASCEPT-MPGPCR

27-30 NOVEMBER 2016, MELBOURNE CONVENTION AND EXHIBITION CENTRE

## Sponsorship and exhibition application form and tax invoice

ASCEPT Annual Scientific Meeting ABN: 78 008 461 354

This form becomes a tax invoice when completed. Please keep a copy for your records.

Company/organisation name:

Contact name:

Position:

Address:

City:

State:

Country: Postcode:

Phone:

Fax:

Email:

Signature:

Date:

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

### Sponsors with trade display:

I acknowledge and accept the meeting sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT, its committee members, Expert Events and the Melbourne Convention and Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth manned and operational and will not commence packing or removal until after the trade display closes.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Signed:

Date:

Position:

| Sponsorship item                                | Cost (GST inclusive) | Please                              |
|---|----------------------|-------------------------------------|
| Principal                                       | \$15,000             | <input checked="" type="checkbox"/> |
| Major   | \$10,000             | <input type="checkbox"/>            |
| Key   | \$5,000              | <input type="checkbox"/>            |
| Sponsor   | \$2,500              | <input type="checkbox"/>            |
| Supporter                                       | \$1,500              | <input type="checkbox"/>            |
| Lunch workshop sponsor                          | \$3,000              | <input type="checkbox"/>            |
| Meeting dinner                                  | \$2,000              | <input type="checkbox"/>            |
| Delegate lanyard                                | \$1,500              | <input type="checkbox"/>            |
| Satchel insert (1 item)                         | \$440                | <input type="checkbox"/>            |
| Exhibitor (2 consecutive days)                  | \$1,500              | <input type="checkbox"/>            |
| Additional trade display day (optional)         | \$250                | <input type="checkbox"/>            |
| Please nominate your display days:              |                      |                                     |
| <input type="checkbox"/> Monday, 28 November    |                      |                                     |
| <input type="checkbox"/> Tuesday, 29 November   |                      |                                     |
| <input type="checkbox"/> Wednesday, 30 November |                      |                                     |
| Final program advertising                       |                      |                                     |
| <input type="checkbox"/> Full page              | \$660                | <input type="checkbox"/>            |
| <input type="checkbox"/> Half page              | \$330                | <input type="checkbox"/>            |
| <b>TOTAL:</b>                                   | <b>\$</b>            |                                     |

All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.

Enclosed is a cheque for \$\_\_\_\_\_ payable to ASCEPT Annual Scientific Meeting (ABN: 78 008 461 354)

Payment of \$\_\_\_\_\_ will be made via direct debit into the ASCEPT bank account. **Please contact Expert Events for a payment reference code (which must be used to identify your deposit)** and to obtain bank account details. Remittance advice must be sent to [ascept-mpgpcr@expertevents.com.au](mailto:ascept-mpgpcr@expertevents.com.au)

Please EMAIL, MAIL or FAX completed form and payment to:

ASCEPT-MPGPCR 2016 meeting secretariat  
c/- Expert Events  
PO Box 351 Hamilton Central, Qld 4007

Phone: 07 3848 2100, Fax: 07 3848 2133  
Email: [ascept-mpgpcr@expertevents.com.au](mailto:ascept-mpgpcr@expertevents.com.au)

## Terms and conditions

- Expert Events and the ASCEPT-MPGPCR Meeting Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the meeting. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Selection of sponsors will be based on their ability to meet meeting requirements and offer innovative solutions. Expert Events and the ASCEPT-MPGPCR Meeting Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.
- Expert Events and the ASCEPT-MPGPCR Meeting Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the meeting. All prices in this document are inclusive of GST.
- All sponsorship and trade exhibitor bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by cheque or direct deposit.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their exhibition booth until full payment and a booking form is received by Expert Events.
- No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the ASCEPT-MPGPCR Meeting Committee.