

ascept2013

Breaking down the

silos – academia, industry and the government

collaboratively developing medicines.

annual scientific meeting

1-4 December 2013

RACV City Club, Melbourne



Sponsorship and trade display prospectus



www.asceptasm.com



Australasian Society of Clinical and Experimental Pharmacologists and Toxicologists (ASCEPT)

ASCEPT is the professional and independent society in Australia and New Zealand with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member based organisation and membership comprises clinicians, pharmacologists, pharmacists and scientists.

Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX), and has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional Meeting of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high quality scientific meetings, student prizes and travel grants. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to grow our national and international reputation through the support of our work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments and health services.

Why participate?

- Network directly with professionals
- Network with the professionals of the future (students)
- Increase corporate, brand or product awareness with decision-makers and clients
- Establish relationships with potential clients in the pharmaceutical industry
- Showcase your services or products in a relaxed atmosphere.

Who is attending?

This ASM will bring together leading national and international researchers, academics, clinicians and educators in the fields of

- clinical and experimental pharmacology
- pharmaceutical sciences
- clinical and experimental toxicology
- pharmacy practice and clinical pharmacy
- health services research
- medicines regulation and clinical research
- quality use of medicines
- higher education and learning.

We would be delighted to discuss any sponsorship or exhibition opportunities with you.

Our aim is to ensure that delegates walk away from the ASM feeling inspired and uplifted and that our supporters receive the most exposure from their support of the ASCEPT 2013 ASM. Please contact the ASCEPT 2013 ASM secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

Sponsorship enquiries

For more information about the ASCEPT 2013 ASM, please contact the ASM secretariat:



Email: ascept2013@expertevents.com.au

Phone: +61 7 3848 2100

Fax: +61 7 3848 2133

Post: PO Box 351, Hamilton Central, Qld 4007

Website: www.asceptasm.com



ASM venue - RACV City Club

The RACV City Club is located at 501 Bourke Street, which is the highest point in the City of Melbourne.

With over 100 years of tradition and experience, RACV City Club has earned the esteem of generations as one of the finest Clubs in the world. RACV City Club features impressive ASM and event facilities. The centre is a short walk from the buzz of the CBD's cafés and bars, and a variety of other accommodation, dining and entertainment options.



Sponsorship opportunities

All amounts are in Australian dollars and include GST.

Principal ASM sponsor

\$15,000 (incl GST) (1 only)

Opportunity to be named as the principal sponsor of the ASM, including the opening plenary session.

Sponsor acknowledgement

Subject to the time of booking, recognition as the Principal sponsor on all ASM material including

- ASM website (with hyperlinks to company website)
- promotional notifications including email
- external promotional pieces such as magazine articles
- final program handbook
- opening powerpoint slide of nominated session
- ASM signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- display signage (pull-up banner) during sponsored opening plenary session.

The Principal sponsor will also receive a short speaking opportunity (5 minutes) during the opening plenary session to welcome delegates to the ASM.

Trade display

Allocation of two complimentary trade tables. The Principal sponsor will have priority selection of space (subject to time of confirmation).

Registration

Three complimentary ASM registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and ASM dinner.

Advertising

Sponsor logo to be displayed on delegates' online registration form.

A full page, colour advertisement on the outside back cover of the final program handbook.

Artwork to be supplied by sponsor to specifications given by the ASM secretariat.

Sponsorship of the ASM welcome reception

The ASM welcome reception will take place on Sunday, 1 December 2013 at the RACV City Club. You will be acknowledged as the sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive an additional 3 tickets to the welcome reception and 3 complimentary tickets to the ASM dinner.

Satchel inserts

The Principal sponsor is entitled to supply up to three single A4 size brochures (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

Major ASM sponsor

\$10,000 (incl GST) (4 only)

Opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).*

Sponsor acknowledgement

Subject to the time of booking, recognition as the Major sponsor on all ASM material including

- ASM website with links to company website
- ASM signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- final program handbook
- opening powerpoint slide of nominated session
- display signage (pull-up banner) during sponsored session.

Trade display

Allocation of one complimentary trade table. The Major sponsor will have priority selection of space (subject to time of confirmation).

Registration

Two complimentary ASM registrations, which include attendance at the ASM welcome reception, all sessions, lunches, morning and afternoon teas and ASM dinner.

Advertising

Sponsor logo to be displayed on delegates' online registration form.

A half page, colour advertisement in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the ASM secretariat.

Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 2 complimentary tickets to the ASM dinner.

Satchel inserts

The Major sponsor is entitled to supply up to two single A4 size brochures (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance and deposit form



Key ASM sponsor

\$5,000 (incl GST)

Opportunity to be named as the sponsor of one of the lunches, oral paper or symposia sessions.*

Sponsor acknowledgement

Subject to the time of booking, recognition as the Key sponsor on all ASM material including

- ASM website with links to company website
- final program handbook
- ASM signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

Registration

One complimentary ASM registration, which include attendance at the ASM welcome reception, all sessions, lunches, morning and afternoon teas and ASM dinner.

Advertising

Sponsor logo to be displayed on delegates' online registration form.

A quarter-page grey scale advertisement in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the ASM secretariat.

Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 1 complimentary ticket to the ASM dinner.

Satchel inserts

Key sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance and deposit form

Final program advertising

Full page - \$660 (incl GST)

Half page - \$330 (incl GST)

The final program handbook will include program details, social information, general ASM information and highlights. This will be distributed to all registered delegates. The copy will be written and the publication produced by the ASM secretariat (either colour or grey scale artwork to be supplied by sponsor to specifications given by the ASM secretariat).

Satchel inserts

\$440 (incl GST) per insert

Companies will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The ASM secretariat will approve all inserts.

ASM supporter

\$1,500 (incl GST)

Opportunity to be named as the sponsor of either one of the poster sessions or one of the daily morning or afternoon teas.*

Sponsor acknowledgement

Subject to the time of booking, recognition as the Key sponsor on all ASM material including

- ASM website with links to company website
- final program handbook
- ASM signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner) during sponsored session.

Satchel inserts

Key sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of acceptance and deposit form

ASM dinner sponsor

\$5,500 (incl GST)

Opportunity to be named as the sponsor of the ASM dinner on Tuesday, 3 December 2013.

Sponsor acknowledgement

Subject to the time of booking, recognition as the ASM dinner sponsor on

- ASM website with links to company website
- final program handbook
- dinner menus
- signage prominently displayed (pull-up banner supplied by sponsor)
- verbal acknowledgement as the sponsor during the ASM dinner.

Additional social event tickets

You will receive 3 tickets to the ASM dinner.

You may provide brochures or promotional products (subject to approval) to be distributed on the night.

Satchel sponsor

\$4,400 (incl GST)

All delegates will receive a ASM satchel. The sponsor's logo will be printed on the satchel (one colour only) and you will be recognised as a sponsor in the final program and on the ASM website.

Delegate lanyard sponsor

\$1,100 (incl GST)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications given by the ASM secretariat.



Trade Display

\$1,500 (incl GST)

The ASM program and trade display have been designed to offer organisations maximum visibility and contact with ASM delegates. All morning and afternoon teas and lunches will be served in the trade display area which is located in the foyer adjacent to the main meeting rooms. A limited number of display tables are available so it is advisable to book early.

Each display includes

- one trestle table and two chairs
- power - one general use power point per table
- attendance by one company representative for the duration of the trade exhibition (Mon 2 – Tues 3 Dec) – includes catering for the welcome reception, all morning and afternoon teas, lunches and access to ASM sessions. Additional exhibitor catering packages can be purchased for \$180
- recognition on the ASM website and in the final program handbook
- a copy of the delegate list will be provided, except where privacy laws exclude particular participants' details from being included.

Exhibition opening times

The exhibition has been designed specifically to give exhibitors more exhibition space and time with delegates. The exhibition will be open during the following hours (please note all times are subject to change):

Monday, 2 December 2013 08:00 – 15:30

Tuesday, 3 December 2013 08:00 – 15:30

Sponsorship Summary

Benefits

	Principal sponsor	Major sponsor	Key sponsor	Supporter	ASM dinner sponsor	Satchel sponsor	Trade display
	(1 only)	(4 only)			(1 only)	(1 only)	
	\$15,000	\$10,000	\$5,000	\$1,500	\$5,500	\$4,400	\$1,500
Sponsor acknowledgement							
Final program handbook	✓	✓	✓	✓	✓	✓	✓
ASM website with hyperlink to your website	✓	✓	✓	✓	✓	✓	✓
Promotional notifications including email	✓						
External promotional pieces	✓						
Opportunity to address delegates (5mins)	✓						
Display signage during sponsored session	✓	✓	✓	✓	✓		
Logo on ASM dinner menu					✓		
Logo on delegate satchel						✓	
Trade display table	2	1					1
Registration							
Complimentary ASM registrations	3	2	1				1
Advertising							
Online registration form - logo	✓	✓	✓				
Final program handbook - full page, colour	✓						
Final program handbook - 1/2 page, colour		✓					
Final program handbook - 1/4 page, grey scale			✓				
Social events							
Acknowledgement as sole welcome reception sponsor	✓						
Additional tickets to welcome reception	3						
Additional tickets to ASM dinner	3	2	1		3		
Satchel inserts							
Up to A4 size brochure or equivalent	3	2	1	1			
Delegate list							
Copy provided	✓	✓	✓	✓			✓

If these sponsorship opportunities do not meet your requirements, but you would like to support the ASM, please do not hesitate to contact Expert Events.



1 - 4 DECEMBER 2013 RACV CITY CLUB, MELBOURNE

Sponsorship and trade display application form and tax invoice

ASCEPT Annual Scientific Meeting ABN: 78 008 461 354

This form becomes a tax invoice when completed. Please keep a copy for your records.

Company/organisation name:

Contact name:

Position:

Address:

City:

State:

Country: Postcode:

Phone:

Fax:

Email:

Signature:

Date:

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

Sponsorship item	Cost (GST inclusive)	Please ✓
Principal	\$15,000	
Major	\$10,000	
Key	\$5,000	
Supporter	\$1,500	
ASM dinner	\$5,500	
Satchel	\$4,400	
Delegate lanyard	\$1,100	
Satchel insert (1 item)	\$440	
Trade display	\$1,500	
Final program advertising		
Full page <input type="checkbox"/>	\$660	
Half page <input type="checkbox"/>	\$330	
TOTAL:	\$	

All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.

Enclosed is a cheque for \$_____ payable to ASCEPT Annual Scientific Meeting (ABN: 78 008 461 354)

Payment of \$_____ will be made via direct debit into the ASCEPT bank account. **Please contact Expert Events for a payment reference code (which must be used to identify your deposit)** and to obtain bank account details. Remittance advice must be sent to ascept2013@expertevents.com.au

Please EMAIL, MAIL or FAX completed form and payment to:

ASCEPT 2013 ASM, c/ - Expert Events
PO Box 351 Hamilton Central, Qld 4007

Phone: 07 3848 2100, Fax: 07 3848 2133
Email: ascept2013@expertevents.com.au

Terms and conditions

- Expert Events and the ASCEPT ASM Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the ASM. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Selection of sponsors will be based on their ability to meet ASM requirements and offer innovative solutions. Expert Events and the ASCEPT ASM Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.
- Expert Events and the ASCEPT ASM Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the ASM. All prices in this document are inclusive of GST.
- All sponsorship and trade display bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by cheque or direct deposit.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their display table until full payment and a booking form is received by Expert Events.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the ASCEPT ASM Committee.

Sponsors with trade display:

I acknowledge and accept the ASM sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT, its committee members, Expert Events and the RACV City Club against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our display space manned and operational and will not commence packing or removal until after the trade display closes.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Signed:

Date:

Position: