

# APSA-ASCEPT

JOINT SCIENTIFIC MEETING  
**5-8 DECEMBER 2017**  
BRISBANE CONVENTION & EXHIBITION CENTRE

## Sponsorship and Exhibition Prospectus



Optimising medicines for optimal patient outcomes



## Australasian Pharmaceutical Science Association (APSA)



The Australasian Pharmaceutical Science Association (APSA) is a professional society for individuals with an interest in the pharmaceutical sciences and their practice. The Association strives to promote and advance the study and application of the pharmaceutical sciences and to facilitate the exchange of information and experiences between pharmaceutical scientists in Australasia. APSA also aims to promote its own education arm and to foster early career researchers through dedicated symposia at our annual conferences.

Membership is drawn from the Pharmacy Schools of Australia and New Zealand, the pharmaceutical and biotechnology industries, and associated government departments. Annual conferences and regular short courses provide a forum for presentation of research and development applications from all branches of the pharmaceutical sciences. The Association has seen considerable growth in its membership over the past several years. Past APSA conferences have attracted over 300 delegates from academia, industry, government and professional societies, and have hosted a number of internationally recognised speakers.

## Australasian Society of Clinical and Experimental Pharmacologists and Toxicologists (ASCEPT)



ASCEPT is the professional and independent society in Australia and New Zealand for those with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member-based organisation and membership comprises clinicians, pharmacologists, pharmacists and scientists.

Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX). ASCEPT has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional Meeting of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high-quality scientific meetings, student prizes and travel grants. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to enhance our national and international reputation through its work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments and health services.

## Who is attending?

This meeting will bring together leading national and international researchers, academics, clinicians and educators in the fields of:

- clinical and experimental pharmacology
- pharmaceutical sciences
- clinical and experimental toxicology
- pharmacy practice and clinical pharmacy
- health services research
- medicines regulation and clinical research
- quality use of medicines
- drug delivery
- higher education and learning.

## Why participate?

- Network directly with professionals.
- Network with the professionals of the future (students).
- Increase corporate, brand or product awareness.
- Establish relationships with potential clients in the pharmaceutical industry.
- Showcase your services or products in a relaxed atmosphere.

## Meeting venue—Brisbane Convention & Exhibition Centre



### **Corner of Merivale and Glenelg Streets, South Bank, Queensland, Australia**

The Brisbane Convention & Exhibition Centre is a world-class, purpose-built venue renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane. The Centre is in a convenient location with easy access to all forms of transport, along with a range of hotels all within walking distance. It is only a five-minute walk away from South Bank Parklands where there are very attractively presented gardens, tourist activities, shopping, food outlets, man-made sandy beaches and swimming lagoons, and museums, including Australia's newest and most celebrated Gallery of Modern Art. Just across the Brisbane River downtown Brisbane provides excellent shopping and dining.

The Brisbane Convention & Exhibition Centre is officially rated among the top three convention centres in the world by the Association Internationale des Palais de Congres (AIPC). The Centre has remained in the top three positions during three separate surveys of international meeting professionals.

## We would be delighted to discuss any sponsorship or exhibition opportunities.

We aim to ensure that delegates leave the meeting feeling inspired and that those who support the APSA-ASCEPT 2017 Joint Scientific Meeting receive the greatest exposure possible. Please contact the 2017 meeting secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

## Sponsorship enquiries

For more information about the APSA-ASCEPT 2017 Joint Scientific Meeting, please contact the meeting secretariat:



Email: [apsa-ascept2017@expertevents.com.au](mailto:apsa-ascept2017@expertevents.com.au)

Phone: +61 7 3848 2100

Fax: +61 7 3848 2133

Post: PO Box 351, Hamilton Central Qld 4007

Website: [www.apsa-ascept2017.com](http://www.apsa-ascept2017.com)



## Sponsorship opportunities

All amounts are in Australian dollars and include GST.

### Principal meeting sponsor

**\$10,000** (incl GST)

This is an opportunity to be named as the principal sponsor of the meeting, including the opening plenary session.

#### Sponsor acknowledgement

Subject to the time of booking, recognition as the principal sponsor on all meeting material including:

- meeting website (with hyperlinks to company website)
- promotional notifications including email
- final program
- opening PowerPoint slide of opening plenary session
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- display signage (pull-up banner) during sponsored opening plenary session.

The principal sponsor will also receive a five-minute speaking opportunity during the opening plenary session to welcome delegates to the meeting.

#### Trade display

Allocation of two complimentary trade tables. The principal sponsor will have priority selection of space (subject to time of confirmation).

#### Registration

Three complimentary meeting registrations, which include attendance at the welcome reception, President's function, all sessions, lunches, morning and afternoon teas, and the meeting dinner.

#### Advertising

Sponsor logo to be displayed on delegates' online registration form.

A full-page, colour advertisement and/or advertorial in the final program.

Artwork to be supplied by sponsor to specifications provided by the meeting secretariat.

#### Sponsorship of the meeting welcome reception

The meeting welcome reception will take place on Tuesday 5 December 2017 at the Brisbane Convention & Exhibition Centre. You will be acknowledged as the principal sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

#### Additional social event tickets

In addition to the tickets you will receive as part of the complimentary registration entitlements, you will receive a further two tickets to the welcome reception and two complimentary tickets to the meeting dinner.

#### Satchel inserts

The principal sponsor is entitled to supply up to three single A4-size brochures (or equivalent) for insertion in delegates' satchels.

#### Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

### Major meeting sponsor

**\$5,000** (incl GST)

This is an opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).\*

#### Sponsor acknowledgement

Subject to the time of booking, recognition as a major sponsor on all meeting material including:

- meeting website (with hyperlinks to company website)
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- final program
- opening PowerPoint slide of nominated session
- display signage (pull-up banner) during sponsored session.

#### Trade display

Allocation of one complimentary trade table. Major sponsors will have priority selection of space (subject to time of confirmation).

#### Registration

One complimentary registration, which includes attendance at the meeting welcome reception, President's function, all sessions, lunches, morning and afternoon teas, and the meeting dinner.

#### Advertising

A quarter-page, colour advertisement in the final program.

Artwork to be supplied by sponsor to specifications given by the meeting secretariat.

#### Satchel inserts

Major sponsors are entitled to supply up to two single A4-size brochures (or equivalent) for insertion in delegates' satchels.

#### Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

\* Preference will be allocated on receipt of acceptance form and deposit.

## Key meeting sponsor

**\$2,500** (incl GST)

This is an opportunity to be named as the key sponsor of one of the lunches, or oral paper or symposia sessions.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a key sponsor on all meeting material including:

- meeting website (with hyperlinks to company website)
- final program
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed.

### Trade display

Allocation of one complimentary trade table.

### Registration

One complimentary meeting registration, which includes attendance at the meeting welcome reception, President's function, all sessions, lunches, morning and afternoon teas, and the meeting dinner.

### Advertising

A colour strip advertisement and/or advertorial in the final program.

Artwork to be supplied by sponsor to specifications provided by the meeting secretariat.

### Satchel inserts

Key sponsors are entitled to supply one single A4-size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

*\* Preference will be allocated on receipt of acceptance form and deposit.*

## Meeting dinner sponsor

**\$2,000** (incl GST)

Opportunity to be named as the sponsor of the meeting dinner on Thursday 7 December 2017.

### Sponsor acknowledgement

Subject to the time of booking, recognition as the meeting dinner sponsor on the following:

- meeting website (with hyperlinks to company website)
- final program
- meeting dinner menus
- signage (pull-up banner supplied by sponsor) prominently displayed.
- verbal acknowledgement as the sponsor during the meeting dinner.

You will receive two tickets to the meeting dinner.

You may provide brochures or promotional products (subject to approval) to be distributed on the night.

## Meeting supporter

**\$1,500** (incl GST)

This is an opportunity to be named as the sponsor of one of the poster sessions or one of the daily morning or afternoon teas.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a meeting supporter on all meeting material including:

- meeting website (with hyperlinks to company website)
- final program
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed during sponsored session.

### Satchel inserts

Meeting supporters are entitled to supply one single A4-size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

*\* Preference will be allocated on receipt of acceptance form and deposit.*

## Meeting app sponsor

**\$3,000** (incl GST)

(1 only)

This is an opportunity to be named as the meeting app sponsor. The app will provide delegates with all of the information they need on a device they already carry around all the time. It will showcase the full program, abstracts, speaker details, social program, maps and sponsor and exhibitor listing.

As the app sponsor you are entitled to:

- logo on the app splash screen (displays when application first opens)
- banner at top of screen on home page (640wide x 90high)
- a dedicated page on the app to showcase your organisation (company profile, logo, photos, information and links can be included)
- two "push notifications" which will appear as a text message at the centre top of the app screen

### Sponsor acknowledgement

Recognition as the app sponsor on all meeting material including:

- meeting website
- final program
- opening PowerPoint slide of opening plenary session
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session

## Delegate lanyard sponsor

**\$1,500** (incl GST)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications provided by the meeting secretariat.

## Lunch workshop sponsor

**\$3,000** (incl GST) (2 only)

This is an opportunity to run a 45-minute workshop during one lunch break. This "Getting up to speed" workshop should focus on new techniques and methods. A full proposal outlining the purpose and content of the workshop should be submitted and all applications are subject to the approval of the Scientific Program Committee.

### Sponsor acknowledgement

Subject to the time of booking, recognition as a sponsor on all meeting material including:

- meeting website (with hyperlinks to company website)
- final program
- meeting signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session
- signage (pull-up banner supplied by sponsor) prominently displayed during sponsored session.

### Trade display

Allocation of one complimentary trade table.

### Registration

One complimentary meeting registration, which includes attendance at the meeting welcome reception, all sessions, lunches, morning and afternoon teas, and the meeting dinner.

### Satchel inserts

Workshop sponsors are entitled to supply one single A4-size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

## Satchel inserts

**\$440** (incl GST) per insert

Companies will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample promoting products or services. The meeting secretariat will approve all inserts.

## Exhibitor

**\$1,500** (incl GST)

The meeting program and trade exhibition have been designed to offer organisations maximum visibility and contact with meeting delegates. All morning and afternoon teas and lunches will be served in the trade exhibition area. As the number of display tables is limited it is advisable to book early. Exhibitors are encouraged to design interesting and enticing displays.

Each exhibition package includes:

- one trestle table and chair
- one general use electrical outlet per table
- attendance by one company representative-includes attendance at the meeting welcome reception, catering for all morning and afternoon teas and lunches, and access to meeting sessions
- recognition on the meeting website and in the final program
- a copy of the delegate list will be provided, except where privacy laws exclude particular participants' details from being included.

### Exhibition opening times

The exhibition will be open during the following hours (please note all times are subject to change):

Wednesday 6 December	09:30–16:00
Thursday 7 December	09:30–16:00
Friday 8 December	09:30–16:00

## Sponsorship summary

### Benefits

	Principal sponsor	Major sponsor	Key sponsor	Lunch workshop sponsor	Supporter	Meeting dinner sponsor	Exhibitor
	(1 only)	(4 only)		(2 only)		(1 only)	
	\$10,000	\$5,000	\$2,500	\$3,000	\$1,500	\$2,000	\$1,500
<b>Sponsor acknowledgement</b>							
Final program	✓	✓	✓	✓	✓	✓	✓
Meeting website (with hyperlinks to your website)	✓	✓	✓	✓	✓	✓	✓
Promotional notifications including email	✓						
Opportunity to address delegates (five minutes)	✓						
Display signage during sponsored session	✓	✓	✓	✓	✓	✓	
Opportunity to run a lunch workshop				✓			
Logo on meeting dinner menu						✓	
<b>Display table</b>	2	1	1				1
<b>Complimentary meeting registrations</b>	3	1	1	1			1
<b>Advertising</b>							
Logo on online registration form	✓						
Final program	full page	1/4 page	strip ad				
<b>Social events</b>							
Acknowledgement as welcome reception sponsor	✓						
Additional tickets to welcome reception	2						
Additional tickets to meeting dinner	2					2	
<b>Satchel inserts</b>	3	2	1	1	1		
<b>Delegate list</b>	✓	✓	✓	✓	✓		✓

If these sponsorship opportunities do not meet your requirements, but you would like to support the meeting, please do not hesitate to contact Expert Events.

# APSA-ASCEPT Joint Scientific Meeting 2017

5-8 DECEMBER 2017, BRISBANE CONVENTION & EXHIBITION CENTRE

## Sponsorship and exhibition application form and tax invoice

**ASCEPT Annual Scientific Meeting ABN: 78 008 461 354**

This form becomes a tax invoice when completed. Please keep a copy for your records.

<b>Company/organisation name:</b>	
<b>Contact name:</b>	
<b>Position:</b>	
<b>Address:</b>	
<b>City:</b>	
<b>State:</b>	
<b>Country:</b>	<b>Postcode:</b>
<b>Phone:</b>	
<b>Fax:</b>	
<b>Email:</b>	
<b>Signature:</b>	
<b>Date:</b>	

I am authorised to sign this document on behalf of the company/organisation and acknowledge that it will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

### Sponsors with trade display and exhibitors:

☐ I acknowledge and accept the meeting sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT and APSA, their committee members, Expert Events and the Brisbane Convention & Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture or fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth attended and operational and will not commence packing or removal until after the trade display closes.

**Attached is a copy of my Certificate of Currency which discloses my insurance details.**

<b>Signature:</b>
<b>Date:</b>
<b>Position:</b>

Sponsorship item	Cost (GST inclusive)	Please ✓
Principal sponsor	\$10,000	
Major sponsor	\$5,000	
Key sponsor	\$2,500	
Lunch workshop sponsor	\$3,000	
Supporter	\$1,500	
Meeting app sponsor	\$3,000	
Meeting dinner sponsor	\$2,000	
Exhibitor	\$1,500	
Delegate lanyard sponsor	\$1,500	
Satchel insert (per insert)	\$440	
<b>TOTAL:</b>	<b>\$</b>	

**All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.**

☐ Enclosed is a cheque for \$ payable to ASCEPT Annual Scientific Meeting (ABN: 78 008 461 354)

☐ Payment of \$ will be made via EFT into the ASCEPT bank account.

### Electronic Funds Transfer (EFT)

**BSB:** 182-222

**Account Number:** 303193122

**Account Name:** The Australasian Society of Clinical & Experimental Pharmacologists & Toxicologists ASM Account

**Bank:** Macquarie Bank Limited

**Bank Branch Address:** 1 Shelley Street, Sydney NSW 2000

**AustraliaSwift Code:** MACQAU2S

**Reference Number:** Organisation name

Remittance advice must be sent to [apsa-ascept2017@expertevents.com.au](mailto:apsa-ascept2017@expertevents.com.au)

### Please EMAIL, MAIL or FAX completed form and payment to:

APSA-ASCEPT 2017 Joint Scientific Meeting Secretariat

c/- Expert Events

PO Box 351 Hamilton Central Qld 4007

Phone: 07 3848 2100, Fax: 07 3848 2133

Email: [apsa-ascept2017@expertevents.com.au](mailto:apsa-ascept2017@expertevents.com.au)

### Terms and conditions

- Expert Events and the APSA-ASCEPT Meeting Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the meeting. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Selection of sponsors will be based on their ability to meet meeting requirements and offer innovative solutions. Expert Events and the APSA-ASCEPT Meeting Committee reserve the right, in their absolute discretion, to refuse any sponsorship application.
- Expert Events and the APSA-ASCEPT Meeting Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%) that applies to all goods and services offered by the meeting. All prices in this document are inclusive of GST.
- All sponsorship and trade exhibitor bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by cheque or direct deposit.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their trade table until full payment and a booking form is received by Expert Events.
- No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the APSA-ASCEPT Meeting Committee.