We would be delighted to discuss any sponsorship or exhibition opportunities. Our aim is to ensure that delegates walk away from the conference feeling inspired and uplifted and that our supporters receive the most exposure from their support of the ASCEPT-MPGPCR 2014 Conference. Please contact the 2014 conference secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

Why participate?

- Network directly with professionals
- Network with the professionals of the future (students)
- Increase corporate, brand or product awareness
- Establish relationships with potential clients in the pharmaceutical industry
- Showcase your services or products in a relaxed atmosphere.

Conference venue - The Melbourne Convention and Exhibition Centre (MCEC)

The MCEC is located at 1 Convention Centre Pl, South Wharf 3006. Located on the banks of the Yarra River, the MCEC is only a short walk from Melbourne’s CBD, and a 20-minute drive from Melbourne Airport. Trams, trains and buses all offer convenient access to the MCEC. Visitors looking for a truly Melbourne experience will find it encapsulated here at the centre - art, entertainment, culture, food and wine all set among an absolutely stunning, award-winning architectural design.

For more information about the joint ASCEPT-MPGPCR 2014 Conference, please contact the conference secretariat:

Email: ascept-mpgpcr@expertevents.com.au
Phone: +61 7 3848 2100
Fax: +61 7 3848 2133
Post: PO Box 351, Hamilton Central, Qld 4007
Website: www.ascept-mpgpcr2014.com

ASCEPT is the professional and independent society in Australia and New Zealand with expertise in the use and toxicity of medicines and chemicals. ASCEPT is a member based organisation and membership comprises clinicians, pharmacologists, pharmacists and scientists. Established in 1966, ASCEPT is affiliated with the International Union of Basic and Clinical Pharmacology (IUPHAR) and the International Union of Toxicology (IUTOX), and has hosted International Congresses of Pharmacology (in 1987 and 2004) and Toxicology (in 2001 and 2004), and the South East Asian Western Pacific Regional Meeting of Pharmacologists (SEAWP-RMP) in 2007.

The Society values its members and provides high quality scientific meetings, student prizes and travel grants. It also recognises the achievements of its members by awarding prestigious Society prizes including the Rand Medal, the ASCEPT Lecturer and the ASCEPT Achievement Award. As we look to the future it is an exciting and challenging time for our professions, and the Society will continue to grow our national and international reputation through the support of our work. ASCEPT continues to attract new members from Australia and New Zealand as well as from international universities, independent research centres, governments and health services.
Sponsorship opportunities

All amounts are in Australian dollars and include GST.

Principal conference sponsor
$15,000 (incl GST) (1 only)

Opportunity to be named as the principal sponsor of the conference, including the opening plenary session.

Sponsor acknowledgement
Subject to the time of booking, recognition as the Principal sponsor on all conference material including
- conference website (with hyperlinks to company website)
- promotional notifications including email
- external promotional pieces such as magazine articles
- final program handbook
- opening powerpoint slide of opening plenary session
- conference signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- display signage (pull-up banner) during sponsored opening plenary session.

The Principal sponsor will also receive a short speaking opportunity (5 minutes) during the opening plenary session to welcome delegates to the conference.

Trade display
Allocation of two complimentary trade tables. The Principal sponsor will have priority selection of space (subject to time of confirmation).

Registration
Three complimentary conference registrations, which include attendance at the conference welcome reception, President’s function, all sessions, lunches, morning and afternoon teas and conference dinner.

Advertising
Sponsor logo to be displayed on delegates’ online registration form.

A full page, colour advertisement and/or advertorial in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the conference secretariat.

Sponsorship of the conference welcome reception
The conference welcome reception will take place on Sunday 7 December, 2014 at the Melbourne Convention and Exhibition Centre. You will be acknowledged as the sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

Additional social event tickets
In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 2 complimentary tickets to the conference dinner.

Satchel inserts
The Principal sponsor is entitled to supply up to three single A4 size brochures (or equivalent) for insertion in delegates’ satchels.

Access to delegate list
A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants’ details from being included.

Major conference sponsor
$10,000 (incl GST) (4 only)

Opportunity to be named as the sponsor of a plenary session (excluding opening plenary session).*

Sponsor acknowledgement
Subject to the time of booking, recognition as the Major sponsor on all conference material including
- conference website (with hyperlinks to company website)
- conference signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- final program handbook
- opening powerpoint slide of nominated session
- display signage (pull-up banner) during sponsored session.

Trade display
Allocation of one complimentary trade table. The Major sponsor will have priority selection of space (subject to time of confirmation).

Registration
Two complimentary conference registrations, which include attendance at the conference welcome reception, President’s function, all sessions, lunches, morning and afternoon teas and conference dinner.

Advertising
A half page, colour advertisement in the final program handbook.

Artwork to be supplied by sponsor to specifications given by the conference secretariat.

Additional social event tickets
In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 2 complimentary tickets to the conference dinner.

Satchel inserts
The Major sponsor is entitled to supply up to two single A4 size brochures (or equivalent) for insertion in delegates’ satchels.

Access to delegate list
A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants’ details from being included.

* Preference will be allocated on receipt of acceptance and deposit form
Key conference sponsor
$5,000 (incl GST)
Opportunity to be named as the sponsor of one of the lunches, oral paper or symposia sessions.*

Sponsor acknowledgement
Subject to the time of booking, recognition as the Key sponsor on all conference material including
- conference website (with hyperlinks to company website)
- final program handbook
- conference signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

Registration
One complimentary conference registration, which includes attendance at the conference welcome reception, President’s function, all sessions, lunches, morning and afternoon teas and conference dinner.

Advertising
A quarter-page full colour advertisement in the final program handbook.
Artwork to be supplied by sponsor to specifications given by the conference secretariat.

Additional social event tickets
In addition to the tickets you will receive as part of the complimentary registration entitlements, you will also receive 1 complimentary ticket to the conference dinner.

Satchel inserts
Key sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates’ satchels.

Lunch workshop
$3,000 (incl GST)
Opportunity to run a 45 minute workshop during one lunch break. This “Getting up to speed” workshop should focus on new techniques and methods. A full proposal outlining the purpose and content of the workshop should be submitted and all applications are subject to the approval of the Scientific Program Committee.

Sponsor acknowledgement
Subject to the time of booking, recognition as a sponsor on all conference material including
- conference website (with hyperlinks to company website)
- final program handbook
- conference signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

Registration
One complimentary conference registration, which includes attendance at the conference welcome reception, all sessions, lunches, morning and afternoon teas and conference dinner.

Satchel inserts
Workshop sponsors are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates’ satchels.

Conference supporter
$1,500 (incl GST)
Opportunity to be named as the sponsor of either one of the poster sessions or one of the daily morning or afternoon teas.*

Sponsor acknowledgement
Subject to the time of booking, recognition as the Key sponsor on all conference material including
- conference website (with hyperlinks to company website)
- final program handbook
- conference signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- signage prominently displayed (pull-up banner supplied by sponsor) during sponsored session.

Satchel inserts
Conference supporters are entitled to supply one single A4 size brochure (or equivalent) for insertion in delegates’ satchels.

Access to delegate list
A copy of the delegate list showing name and organisation will be provided, except where privacy laws exclude particular participants’ details from being included.

* Preference will be allocated on receipt of acceptance and deposit form
Conference dinner sponsor

$3,500 (incl GST)

Opportunity to be named as the sponsor of the conference dinner on Tuesday, 9 December 2014.

Sponsor acknowledgement

Subject to the time of booking, recognition as the conference dinner sponsor on
- conference website (with hyperlinks to company website)
- final program handbook
- conference dinner menus
- signage prominently displayed (pull-up banner supplied by sponsor)
- verbal acknowledgement as the sponsor during the conference dinner.

You will receive 3 tickets to the conference dinner.

You may provide brochures or promotional products (subject to approval) to be distributed on the night.

Satchel sponsor

$4,400 (incl GST)

All delegates will receive a conference satchel. The sponsor’s logo will be printed on the satchel (one colour only) and you will be recognised as a sponsor in the final program handbook and on the conference website.

Delegate lanyard sponsor

$1,500 (incl GST)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications given by the conference secretariat.

Final program advertising

Full page - $660 (incl GST)
Half page - $330 (incl GST)

The final program handbook will include program details, social information, general conference information and abstracts. This will be distributed to all registered delegates. The copy will be written and the publication produced by the conference secretariat (full colour artwork to be supplied by sponsor to specifications given by the conference secretariat).

Satchel inserts

$440 (incl GST) per insert

Companies will have the opportunity to reach all delegates directly by providing inserts for delegates’ satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The conference secretariat will approve all inserts.

Exhibitor

$1,500 (incl GST)

The conference program and trade exhibition have been designed to offer organisations maximum visibility and contact with conference delegates. All morning and afternoon teas and lunches will be served in the trade exhibition area which is located in the foyer adjacent to the main meeting rooms. A limited number of display tables are available so it is advisable to book early. Exhibitors are encouraged to design interesting and enticing displays.

Each exhibition package includes
- trade display table for two consecutive days (please nominate the days you wish to attend on the application form)
- one trestle table and chair
- power - one general use power point per table
- attendance by one company representative for two consecutive days as nominated – includes catering for all morning and afternoon teas, lunches and access to conference sessions.
- recognition on the conference website and in the final program handbook
- a copy of the delegate list will be provided, except where privacy laws exclude particular participants’ details from being included.

Note: Should you wish to extend your trade display to include one additional day, the fee is $250.

Exhibition opening times

The exhibition will be open during the following hours (please note all times are subject to change):

Monday, 8 December 2014 08:00 – 15:30
Tuesday, 9 December 2014 08:00 – 15:30
Wednesday, 10 December 2014 08:00 – 15:30
Thursday, 11 December 2014 08:00 – 15:30
## Sponsorship summary

**Benefits**

<table>
<thead>
<tr>
<th></th>
<th>Principal sponsor</th>
<th>Major sponsor</th>
<th>Key sponsor</th>
<th>Lunch workshop sponsor</th>
<th>Supporter</th>
<th>Conference dinner sponsor</th>
<th>Satchel sponsor</th>
<th>Exhibitor</th>
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<td>Promotional notifications including email</td>
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<td>Opportunity to address delegates (5mins)</td>
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<td>Display signage during sponsored session</td>
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<td>Opportunity to run a lunch workshop</td>
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<td>Logo on conference dinner menu</td>
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<td>Logo on delegate satchel</td>
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<td><strong>Registration</strong></td>
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<td><strong>Advertising</strong></td>
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<td>Final program handbook - full page, colour</td>
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<td>Acknowledgement as welcome reception sponsor</td>
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<td>Additional tickets to welcome reception</td>
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<td>Additional tickets to conference dinner</td>
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<td><strong>Satchel inserts</strong></td>
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<td>Up to A4 size brochure or equivalent</td>
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<td><strong>Delegate list</strong></td>
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If these sponsorship opportunities do not meet your requirements, but you would like to support the conference, please do not hesitate to contact Expert Events.
Sponsorship and exhibition application form and tax invoice

ASCEPT Annual Scientific Meeting ABN: 78 008 461 354
This form becomes a tax invoice when completed. Please keep a copy for your records.

Company/organisation name: ________________________________

Contact name: ________________________________

Position: ________________________________

Address: ________________________________

City: ________________________________

State: ________________________________

Country: Postcode: ________________________________

Phone: ________________________________

Fax: ________________________________

Email: ________________________________

Signature: ________________________________

Date: ________________________________

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

Sponsors with trade display:

☐ I acknowledge and accept the conference sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT, its committee members, Expert Events and the Melbourne Convention and Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth manned and operational and will not commence packing or removal until after the trade display closes.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Signed: ________________________________

Date: ________________________________

Position: ________________________________

I acknowledge and accept the conference sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT, its committee members, Expert Events and the Melbourne Convention and Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth manned and operational and will not commence packing or removal until after the trade display closes.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Signed: ________________________________

Date: ________________________________

Position: ________________________________

Terms and conditions

1. Expert Events and the ASCEPT-MPGPCR Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates’ experience.

2. Selection of sponsors will be based on their ability to meet conference requirements and offer innovative solutions. Expert Events and the ASCEPT-MPGPCR Conference Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.

3. Expert Events and the ASCEPT-MPGPCR Conference Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference. All prices in this document are inclusive of GST.

4. All sponsorship and trade exhibitor bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by cheque or direct deposit.

5. All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.

6. No sponsor or exhibitor will be able to set up their exhibition booth until full payment and a booking form is received by Expert Events.

7. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the ASCEPT-MPGPCR Conference Committee.

Sponsorship item | Cost (GST inclusive) | Please
---|---|---
Principal | $15,000 | ✔
Major | $10,000 | ✔
Key | $5,000 | ✔
Supporter | $1,500 | ✔
Lunch workshop sponsor | $3,000 | ✔
Conference dinner | $3,500 | ✔
Satchel | $4,400 | ✔
Delegate lanyard | $1,500 | ✔
Satchel insert (1 item) | $440 | ✔
Exhibitor (2 consecutive days) | $1,500 | ✔
Additional trade display day (optional) | $250 per day | ✔
Please nominate your display days:
- Monday, 8 December
- Tuesday, 9 December
- Wednesday, 10 December
- Thursday, 11 December

Final program advertising
- Full page | $660 | ✔
- Half page | $330 | ✔

TOTAL: $__________

All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.

☐ Enclosed is a cheque for $__________ payable to ASCEPT Annual Scientific Meeting (ABN: 78 008 461 354)

☐ Payment of $__________ will be made via direct debit into the ASCEPT bank account. Please contact Expert Events for a payment reference code (which must be used to identify your deposit) and to obtain bank account details. Remittance advice must be sent to ascept-mpgpcr@expertevents.com.au

Please EMAIL, MAIL or FAX completed form and payment to:

ASCEPT-MPGPCR 2014 conference secretariat
PO Box 351 Hamilton Central, Qld 4007
Phone: 07 3848 2100, Fax: 07 3848 2133
Email: ascept-mpgpcr@expertevents.com.au